





We are delighted you would like to know more about supporting your local community by partnering with Brendoncare. We look forward to working with you to help you achieve your Corporate Social Responsibility (CSR) objectives, increase awareness of your business in the community and offer some great volunteering opportunities to boost wellbeing and retention of your employees.

Thank you,
Sam Agnew
Director of Charitable Impact & Community Services



Why partner with Brendoncare?

It's important to us at Brendoncare that this is a valuable experience not just for us but also for you, your colleagues and your organisation.

By partnering with us, you are working with an organisation that is forward thinking – one that participates in research and pilots new ways of working with respected universities and health organisations.

We are committed to creating a great volunteering experience for all. With over 20,000 hrs of time (equivalent to £215,000 of living wage support) our volunteers are vital to helping people live their lives well.



... are happy
... volunteering at
... Brendoncare



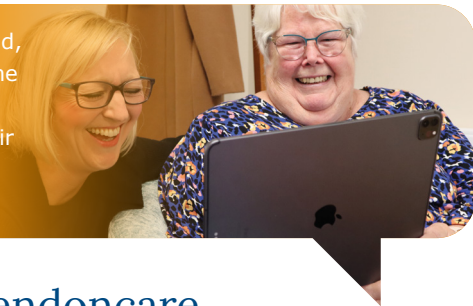
"Brendoncare saved my life and now I've become a volunteer"



CSR also has many benefits for an organisation:

- Consumers are four times more likely to purchase from, trust and champion the company.
- Employee retention and wellbeing is improved by being involved with a charity.
- Benefit from increased exposure across our charitable networks through PR opportunities including sponsoring our events.
- Be part of our vision to transform the culture of ageing and share our impact through our work in the community.

"One year on from the launch of our Together Fund, it's wonderful to see how charities up and down the country – including Brendoncare – have used our grants to drive meaningful, positive change in their communities." – **Nicola Green**, Chief Corporate Affairs and Sustainability Officer, Virgin Media O2



Ways to get involved with Brendoncare



Funding

Your funding helps Brendoncare to deliver high quality care for residents, alongside combatting isolation and loneliness.



Volunteering

Volunteer at one of our care homes or community clubs. We'll work with you to make sure you get the most out of your time with us.



Payroll giving

This is an easy tax-exempt way to support us.



Sponsorship

You can sponsor an event, giving you the opportunity to advertise your links with a local charitable organisation.



Gifts in Kind

Prizes for raffles, auctions and tombolas, to Easter eggs and advent calendars, will all be gratefully received.



Knowledge sharing

Do you have a particular skill or are you passionate about something you think others would enjoy hearing about? We would love to hear from you.



About us

We are a social care charity whose vision is to transform the culture of ageing, creating a society that is kind and values age.

Brendoncare was founded nearly 40 years ago when philanthropist Phoebe Bacon joined forces with Winchester GP, Sir Ronald Gibson, to pioneer the idea of offering a full range of care to meet the changing needs of older people, always offering care with discretion, respect and dignity.

Today, these principles still guide our work. We pride ourselves on the excellent reputation we have earned in our communities, offering care homes, extra care housing and community services across the south of England.

Head to our website to find out more: www.brendoncare.org.uk



What next?

Interested? Send an email to: partnerships@brendoncare.org.uk

We welcome your enquiry and look forward to working with you to forge a beneficial, meaningful partnership.

Together we can change lives

The Brendoncare Foundation

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BrendonCare

